

# DEANNA SOLIS ☺

## CD, ART DIRECTOR

Hello, I am Deanna Solis-Wallace, an award winning Latina creative with 10+ years of experience. I have worked with a wide range of top tier ad agencies as well as on brand side. Crafting visual stories that are inclusive, thought-provoking and always culturally relevant is what I do best from concept to production across various platforms.

### CONTACT

deannasolis.design@gmail.com  
deannasolis.com

### LANGUAGES

- English
- Spanish

### FOCUS

- Creative Direction
- Art Direction
- AI Image Creation
- Concepting
- Leadership
- Collaboration
- Campaigns
- Broadcast/Film
- Social Content
- Experiential
- Cinematography
- Photography
- Pitching
- Branding
- Keynote
- Adobe CC Suite
- Midjourney

### EDUCATION

#### Miami Ad School

Portfolio in Art Direction  
San Francisco, CA

#### Columbia College Chicago

BFA in Art and Design  
Chicago, IL

#### Richmond University in London

Study Abroad in Art and Design  
London, UK

### EXPERIENCE

#### Freelance — Creative Director

New York, NY + Remote in U.S.  
2023-Present  
Agency: Hero Digital

#### Publicis Groupe — Associate Creative Director

New York, NY 2019-2022  
Client: Citi

#### Freelance — Associate Creative Director

New York, NY 2017-2019  
Agencies: Mother, Havas, Edelman, FCB, McCann  
In-House: Chobani, Verizon (140), Buffy

#### DDB — Senior Art Director

New York, NY 2016-2017  
Client: Clean & Clear, Persil Detergent

#### Saatchi & Saatchi — Senior Art Director

New York, NY 2015-2016  
Client: Tide

#### Droga5 — Art Director

New York, NY 2013-2015  
Clients: Diet Coke, Coke Zero, Motorola, Air Wick, belVita,  
New Castle Brown Ale

#### R/GA — Visual Designer

New York, NY 2012-2013  
Clients: Mastercard, Capital One, Nike, MLB

#### Y&R — Art Director

New York, NY 2012  
Clients: Land Rover, Dell

#### Ogilvy Paris — Art Director Intern

Paris, FR 2011-2012  
Clients: Ford, Google+, Louis Vuitton, Coke Zero, Duracell

#### DraftFCB — Art Director Intern

Chicago, IL 2011  
Clients: KFC, Sharpie, Valspar, NHL, Discover

#### Two x Four — Junior Art Director

Chicago, IL 2010  
Client: NFL

#### Jacobs Agency — Junior Art Director

Chicago, IL 2009-2010  
Clients: Comcast, Microsoft, Turano Baking Co.,